

THERMA TRU[®]
DOORS



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2010 Door Gallery Displays
The next generation of an easy door shopping experience

2010 Door Gallery Displays



Displays shown are renderings.
Actual displays, doors and
graphics may vary once produced.

The Complete Display – Make a grand entrance in your showroom

- Allows for the ultimate shopping experience by guiding the shopper through the entire door selection process.
- Encourages shoppers to touch, feel and experience the product so they can leave feeling confident in their purchase of a new Therma-Tru entryway.

(Complete display includes door system unit, four-door swing unit and lite display unit)

22'6" w x 10'10" d x 9'2" h

A: Door System Unit – Bring the impact of curb appeal right into your showroom

- Interchangeable, exterior façade graphics frame the entryway allowing shoppers to visualize the door system in a setting similar to their own home. Choose from brick, siding, stone and stucco.
- Full-operating display gives shoppers the most realistic experience.

11'7" w x 4'3" d x 9'2" h

B: Swing Unit – Show more door styles in less space

- Standard units hold four display doors up to 8'0", and each door can swing up to 160 degrees for a wide viewing angle.
- Optional hardware kit allows the unit to hold up to eight display doors (see images B1 and B2).

8'4" w x 2'8" d x 8'3" h (see image B)

8'4" w x 3'1" d x 8'3" h (see image B1)

8'4" w x 3'5" d x 8'3" h (see image B2)

C: Lite Display Unit – Upgrades made easy with the beauty of decorative glass

- Flexible design holds seven or more rectangular door lites that can easily be changed.
- Display layout utilizes open space to encourage shopper interaction for viewing the opacity and privacy of glass designs.

Show in a Z-Shape or U-Shape configuration (see images C and C1).

Z-Shaped: 4'3" w x 6'9" d x 8'1" h

U-Shaped: 4'3" w x 4'6" d x 8'1" h

Additional Features

- Each display unit includes a four-sided spinning module with interchangeable graphics.
- The units also come with a detachable Therma-Tru header sign measuring 36" w x 10" h.
- Optional light kit is available for the door system unit and the lite display unit.

Program Guidelines

- The displays, entry systems, glass designs and doors listed in this program may only be sold to authorized Therma-Tru distributors and dealers.
- Promotional funds may be used for this program.
- Please contact your sales representative for more information.